

# **Receiving Advertisements Electronically**

The Northern Virginia Daily is now fully paginating the paper and sending news and ad pages directly to negative imagesetters. We are encouraging advertisers and ad agencies to send their ads in electronically or by diskette. We can accept 3.5" floppy, Zip 100/250, CD-ROM, and DVD-ROM. Hard copy should accompany every diskette as a final check as to what the ad is supposed to look like.

**The software programs we are currently using are :**

**Quark Xpress 4.0 or lower** - please send all included images and fonts

**Illustrator 8.0 or lower** - please send all fonts or convert fonts to curves

**Freehand 8 or lower** - please send all fonts or convert fonts to curves

**PageMaker 6.5 or lower** - please send all fonts or convert fonts to curves

**CorelDRAW 10 or lower** - please send all fonts or convert fonts to curves

**Adobe Photoshop 7.0 or lower** - please send all fonts or convert fonts to curves

**We can also receive e-mail as:**

**PDF file** (high resolution, fonts embedded)

**EPS file** (call for details).

**Our e-mail address is [composing@nvdaily.com](mailto:composing@nvdaily.com)**

**We also receive ads through AdSend, Ad Transit.com & FastChannel.**

**For detailed information, call your  
advertising representative at 540-465-5137**

# Northern Virginia Daily

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